



*Proven world-class
automotive detailing, cleaning
and conditioning products*



XPERT-60[®]
PROFESSIONAL TECHNOLOGY - EVERYDAY USE



**MADE IN
BRITAIN[®]**

CONCEPT

The power to achieve...

Founded in 1987 by a team dedicated to the pursuit of excellence, Concept Chemicals' unique position in the global market is built upon the delivery of innovative, high quality product solutions for professional cleaning, re-conditioning and detailing operations across the automotive, transport, marine, aviation and industrial markets.

Key attributes of all Concept brands are:

- *World-class performance and quality*
- *Market leading cost-in-use economy*
- *Versatility and durability*
- *Speed and ease of use*

...Solutions, not just products



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Worldwide Exposure

Operating in over 60 countries worldwide, Concept is ideally placed to work with customers to keep abreast of market changes and share best practice - Concept prides itself on being at the forefront of delivering innovative technologies and products.

A continuous product development programme searches for new solutions, ensuring brand users get the very best performance from our products... products that work successfully across a range of market, environmental and climatic conditions from Iceland and Australia to Sweden and Kuwait.

Concept Head Office Training School

We have upgraded our Training School with the latest electronic technology to provide a live interactive platform between our technical support team and our worldwide distribution partners.

New lighting, cameras and two-way video conferencing equipment provide the ability to transfer product knowledge and technical expertise across all brands, showcasing the full portfolio of products in both dry bay and wet bay areas.

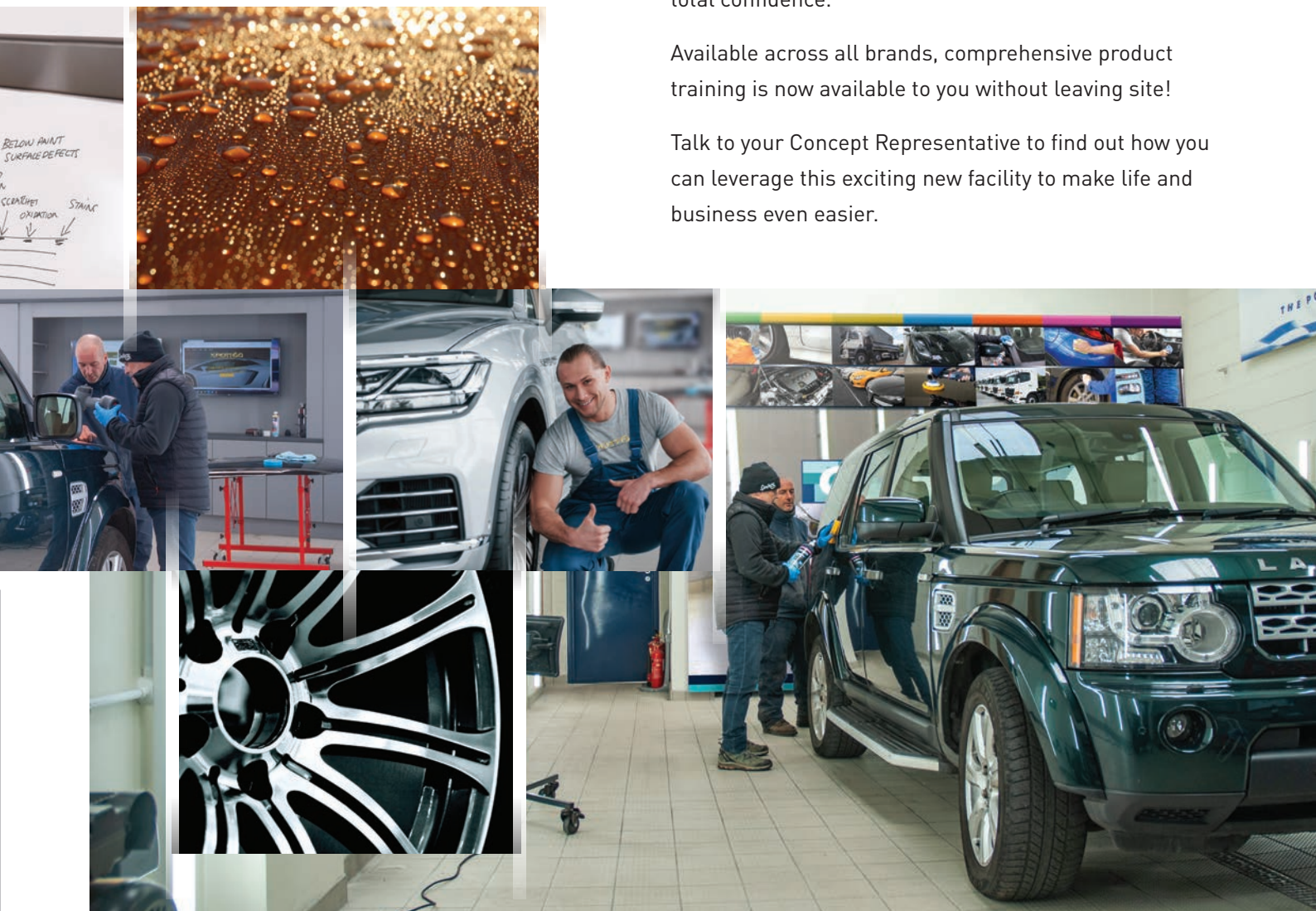
With the newly installed video equipment, the Training School has the ability to offer live, interactive video training, enabling customers to really see products in action close-up – and learn at a distance.

The Training Centre is also used for new product testing, and doubles as an extension to our laboratory facility, enabling new products to be tested and evaluated under controlled conditions, ensuring end users will always get the very best products from Concept to satisfy the specific market requirements and customer needs.

The newly refurbished Concept Training School reinforces the importance of essential product knowledge and expertise, allowing sales personnel and trainers to present Concept products to end users with total confidence.

Available across all brands, comprehensive product training is now available to you without leaving site!

Talk to your Concept Representative to find out how you can leverage this exciting new facility to make life and business even easier.





XPERT-60

Professional technology – everyday use:

Across Europe, XPERT-60 is used by a variety of people - from professional detailers who prepare such cars as Lamborghinis, Ferraris and Porsches for their owners, right through to the custom and classic car enthusiasts.

Borne from the recognition that detailers and enthusiasts deserve only the best, XPERT-60 is the creation of Concept Chemicals & Coatings - a British company that specialises in the manufacture of automotive and transport cleaning and conditioning chemicals for the professional user throughout the world.

XPERT-60 products are carefully chosen from Concept's Professional Program of Chemical Solutions. They are already in use by the professional/trade markets - by new and used vehicle dealerships, import centres, crash repair centres, transport/haulage and OEM Tier 2 suppliers.

None of the XPERT-60 products are re-formulations or adapted in any way - they **must** work effectively in the professional market before they are chosen for the brand. ***This tangible proof of professional effectiveness is a cornerstone of the brand's values.***

Bringing Concept know-how to smaller pack sizes, XPERT-60 is the brand for enthusiasts who are passionate about achieving the ultimate quality of finish on their vehicles - only previously accessible to the professional.

And they all agree on one thing...

XPERT-60 is the best.

"PROFESSIONAL TECHNOLOGY - EVERYDAY USE"



SNOW FOAM

pH Neutral snow-foam blanket



Dramatic thick foam blanket, clings to surfaces enhancing cleaning action to break down and lift all heavy soiling, traffic film, dirt, grease and oils.

Leaves a water repellent gloss finish.

Fresh fragrance.

Can be pre-diluted with up to 15 parts water.

Paint and trim friendly: Will not remove existing wax coatings. Kind to paintwork, trim and vehicle signwriting. Will not mark or dull surfaces: totally safe cleaning action even with repeated use.

Environmentally friendly: The surfactant(s) contained in this preparation complies with the biodegradability criteria as laid down in Regulation (EC) No.648/2004 on detergents. Solvent and Phosphate free.

#XP-90027 US Gal



NANO SHAMPOO

Nano shampoo and conditioner



Ready-to-use multi-function 'TOTAL' cleaner for all hard surfaces.

The ultimate pH neutral Nano Shampoo and Conditioner reaches a level of cleaning quality and efficiency that conventional shampoos cannot match.

Twice as concentrated as conventional shampoos. Low foam and super fast rinsing action - rinse water sheets off, saving time and cost on vehicle drying.

The Nano "Lotus-Leaf" effect means rinse water is rapidly driven away from all surfaces minimising water spotting.

Quickly removes road traffic film and dirt to give a bright reflective finish.

Fully biodegradable in accordance with Regulation (EC) No648/2004

#XP-90031 1 Litre



NANO-TECH PRODUCT



WASH & WAX

Premium luxury shampoo



Luxury shampoo, cleans and preserves paintwork shine in one simple action.

Quickly removes road dirt and traffic film to leave paintwork surface clean, bright and glossy.

Foaming and fragrant. Leaves surfaces streak free and bright.

Neutral pH to maintain and protect integrity of paintwork wax.

Fully biodegradable in accordance with Regulation (EC) No648/2004

#XP-90025 500ml

#XP-90030 1 Litre



INDIGO-10

Wheel cleaner and fall-out remover



Colour changing wheel cleaner, paintwork and exterior decontaminant/fallout remover.

pH neutral, acid free, non-caustic. Powerful, safe and effective cleaning action delivering a high gloss finish.

Indigo-10 cleans and removes brake dust and iron oxide particulates (Industrial Fall-Out).

Colour changing action occurs during the cleaning/decontamination process – changing from Clear to Dark Purple.

Indigo-10 efficiently removes rust – iron oxide.

Multi-surface safe: can be used on all vehicle exterior surfaces: paintwork, plastics, glass, chrome etc.

#XP-90042 500ml

#XP-90049 US Gal



WHEEL CLEANER

Clinging-gel wheel cleaner



Powerful performance, user friendly.
Specially formulated clinging gel,
foaming wheel cleaner.

For fast and efficient removal of burnt on black brake
dust from lacquered alloy, painted steel and plastic
wheel trims.

Quickly removes road traffic film, dirt and oil to leave
wheel surfaces clean, bright and shiny.

Safe, non-fuming formula with a pleasant fragrance.

Non-corrosive to skin, safe on plastic and tyres.

#XP-90026 500ml





TYRE CREME

Super fast 'as new' satin factory finish



The latest innovation in coatings technology for quick and easy detailing of tyres, rubber and plastics.

Superior creme for adding long life 'satin finish' to tyre walls.

Quick, clean and easy to apply using bespoke foam applicator. Suitable for detailing tyres, rubber and exterior plastic trim.

Long lasting, satin, low tack dressing.

Applicator sponge is clean and easy to use, avoids messy fling on wheels and arches.

Fantastic economy in use; one 225g container details up to 80 tyres!

#XP-90017 225g



TYRE & PLASTIC

Instant spray on dressing



Instant spray on tyre dressing to give “new again” deep black satin finish.

Long-lasting for restoring and enhancing exterior plastic and rubber trim, can be applied to wet or dry tyres. For restoring exterior plastic and rubber trims.

Superior formula can be applied to wet or dry tyres.

Enhances and gives an ‘as new’ finish to exterior plastic and rubber trims, weather strip/seals and engine compartment hoses.

Long lasting gloss or satin finish depending on level of application.

#XP-90043 500ml



UNIVERSAL CLEANER

The ultimate universal cleaner



Multi surface, easy action, ideal when water is not available. Quick and efficient!

Truly Universal Cleaner! Highly active formula Safely cleans almost any surface; paint, plastic, vinyl, fabric, carpet, metal, rubber etc.

Interior Cleaning: Ideal for cleaning light soiling from all interior surfaces including carpets and fabric seats, plastic and metal trim, door shut areas and head linings.

Exterior Cleaning: Superb at removing dried-on bug deposits from paint, trim and glass. Great for multi-surface cleaning when water is not available.

#XP-90005 500ml



INTERIOR DETAILER

The ultimate trim finish

The ultimate interior detailing solution, conditions and protects trim in one easy action.

Interior Detailer delivers a non greasy silk sheen finish to all plastics, vinyl and rubber trim.

Refreshes and revitalises trim to return interiors to a showroom quality finish.

Designed for all hard and soft plastics, PVC, rubber, painted and metal trim.

Leaves a non greasy, silk sheen finish.

Enhances interior trim to showroom standard.

Fresh fragrance.

#XP-90007 500ml



GLASS CLEANER

Non-alcohol glass cleaner



Leaves glass and plastic surfaces squeaky clean and sparkling.

Really fast - just aim, spray and polish off. Removes haze, dirt, grime, stains, finger marks, nicotine, flies and more.

Use on cars, coaches, buses, caravans, taxis, trains etc. Use on glass windows, windscreens, mirrors.

#XP-90006 500ml



GLASS POLISH

Perfect streak-free cleaning



Easy to use liquid cream for perfect cleaning and polishing of interior and exterior glass.

Streak-free cleaning and brilliant reflective polishing of all vehicle windscreens and windows.

XPERT-60 Glass Polish, efficiently removes heavy build-up deposits of grime and nicotine film in one application.

Quick and easy to use, a unique low chalk formula, so no marking of rubber, no heavy chalk dust spoiling newly polished paintwork.

Treated glass surfaces are completely free from any haze or rainbow smears.

#XP-90041 500ml



LEATHER CLEANER

Cleans and conditions leather trim



Outstanding, fast acting professional detergent.

Use Leather Cleaner for efficient cleaning and freshening of leather upholstery and trim.

Specially formulated to deliver safe and easy cleaning of most types of leather upholstery and trim.

Leaves a natural sheen finish to all cleaned leather upholstery and trims.

Leather perfume - cleaned interiors are left with a 'new again' leather fragrance.

#XP-90008 500ml



LEATHER CREME

Natural protector for leather



Gentle and effective leather care.
Improves stain resistance,

Revitalises all leather: cleans, nourishes and protects.
Revives faded colour, softens the surface and restores
natural suppleness.

Nourishes and Protects: Leather Care Creme is a
unique blend of natural oils used to replenish those oils
in leather which deplete over time.

Periodic use will protect the leather, keep it supple and
improve stain resistance.

Light Cleaning Action: Leather Care Creme contains
gentle cleaning agents but is primarily designed for
use on clean leather.

#XP-90033 500ml



SUPER NANO RESIN POLISH

One-Step Perfection



Advanced nano resin wax polish for all paint types.

Highly Versatile: Specially formulated for polishing paintwork on new and used cars, coaches, motorbikes, trucks, aircraft, boats, caravans etc.

High performance; removes minor scratches/scuff-marks to deliver a superb deep gloss finish on all paint types including metallic and water based. Delivers a superior deep-gloss protective finish.

Nano Protection: “Lotus Leaf” super-slip protection helps prevent dirt build up, making subsequent cleaning easy and quicker.

Low chalk: avoids dust on dark colours.

Bodyshop Approved: Contains no volatile silicones.

#XP-90035 500ml



NANO-TECH PRODUCT

NANO EXPRESS WAX

Carnauba based nano tech wax



Speed wax developed for all modern paint finishes including HS, ceramic clear coat etc.

Express Wax utilises a unique Carnauba based, nano technology wax formula to deliver a fast and easy polishing action.

Low chalk formula minimises marking of rubber and plastic trim.

Wax a complete car in less than 30 minutes!

Waxed paint has a deep gloss 'wet-look' shine.

The Nano Wax film repels dirt/grime/water for easy repeat cleaning.

#XP-90015 500ml



NANO-TECH PRODUCT



LUXURY CARNAUBA WAX

Ultimate gloss and shine



A luxurious polish with natural protection using only pure Carnuba Wax to deliver incredible depth of gloss finish.

Luxury Carnuba Wax creates a wax film with enhanced durability meaning polished surfaces will withstand up to 50% more washing cycles compared with conventional polishes.

Outstanding depth of gloss, ideal for waxing of darker colours.

Easy to apply by hand or machine, does not chalk or dry-out even at high temperatures.

Delivers a deep shine and slip – everything you would expect from a high end Carnuba Wax.

Impressive long lasting results.

#XP-90018 500ml



RAPID LIQUID WAX

Dry and wax in one step



For paintwork, glass, plastics, rubber and chrome trim.

Delivers a high gloss carnauba reinforced wax coating in rapid time; no need to wait for surfaces to dry.

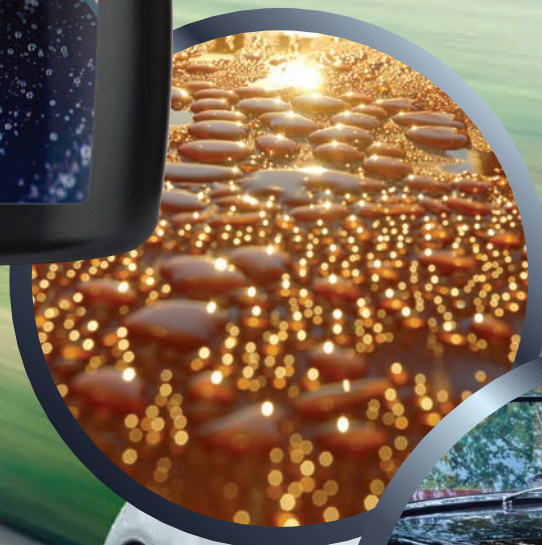
Can be applied to all wet exterior surfaces, including paintwork, glass, plastics, rubber and chrome trim.

Outstanding product that delivers a high gloss carnauba reinforced wax coating in rapid time, no waiting for surfaces to dry.

Contains streak-free drying agents with Carnauba Wax for deep gloss shine, protection and surface slip.

Fast, fragrant and easy to use. Impressive results every time.

#XP-90054 500ml



EXPRESS DETAILER

Waterless cleaner and polish



3-in-1 waterless cleaner, detailer and polish for all exterior surfaces.

Quickly and safely removes light soiling, finger marks, water spots, etc. from paint, trim and glass. Wax formula leaves paintwork with a high gloss showroom finish.

Advanced cleaning action lifts and suspends dirt, ensuring safe removal of light soiling from all exterior surfaces.

Contains advanced synthetic waxes to leave a high gloss shine on detailed surfaces.

Uses no harsh or abrasive ingredients, will not leave unsightly residues.

#XP-90010 500ml



SCRATCH REMOVER

Multi-purpose rubbing compound



Universal renovator for all paint types on cars, motorbikes, boats.

Removes scratches, defects, car wash marks, oxidation and restores faded colour leaving a bright reflective gloss finish.

The unique formula renovates and enhances gloss finish in one easy action

For best results combine with
XPERT-60 Polishing pads:

GOLD MICROWOOL: P1500/P2000 scratches;

WHITE Cutting Foam: P3000 scratches;

ORANGE Swirl Remover Foam: P4000 scratches

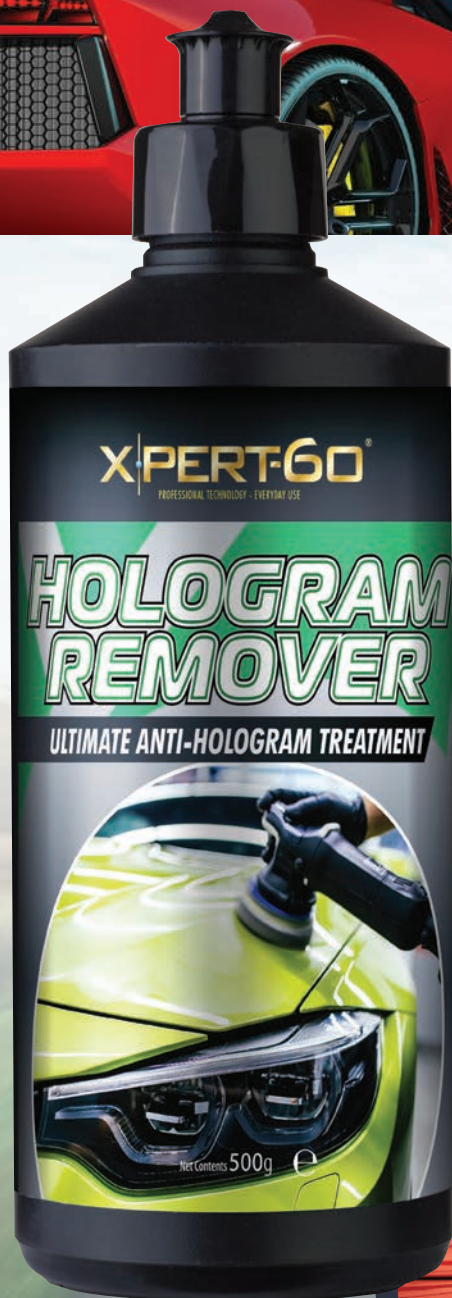
#XP-90011 500g

See page 30/31 for foam mops and backing plates



HOLOGRAM REMOVER

Anti-hologram treatment



Specially formulated ultra fine glaze designed for final finish polishing of all paint types.

The ultimate solution for fast and efficient removal of holograms from dark colours.

Combined with the XPERT-60 Black Finishing Foam, Hologram Remover is the ultimate solution for final finishing of darker paint colours.

Produces a superb high gloss finish with no greasy/ smearing problems

Versatile: Can be used by hand or by machine for rapid coverage of large polishing areas e.g. bonnets and roofs.

#XP-90013 500g

See page 30/31 for foam mops and backing plates



LIQUID SHIELD

Exterior surface protection



A fast multi surface, protective spray coating for paint, glass, plastic trim and wheels

The unique, easy-to-use advanced formula gives an incredible high slip finish, repels water and dirt build up and boosts scratch and abrasion resistance.

Liquid Shield delivers a fast curing protective coating for rapid sealing of most exterior surfaces. Long lasting - typical durability 3 to 6 months.

Cures within 10 minutes!

Delivers enhanced hydrophobic water sheeting function, with nano 'Lotus-Leaf' effect.

Ideal as a sealant coating booster, to extend gloss-finish of polished paintwork.

#XP-90021 500ml

#XP-90023 US Gal



LONG LIFE WAX SEALANT

Long life paintwork protection



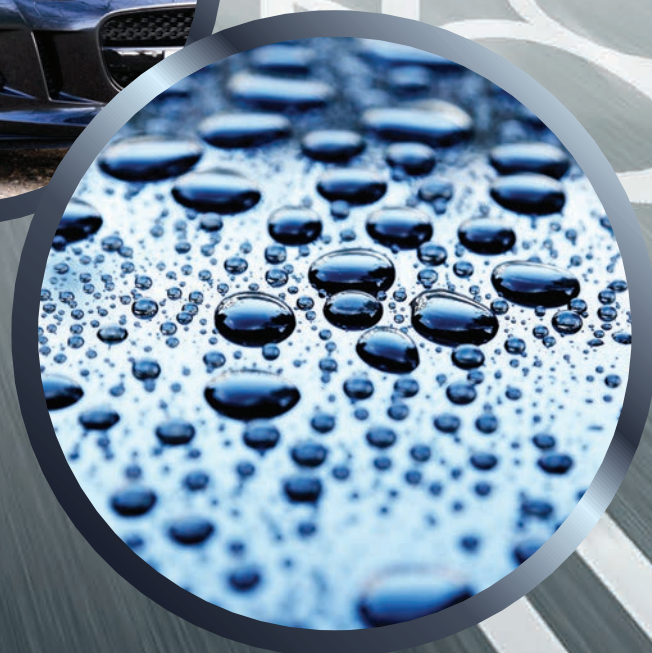
Advanced curing wax formula delivers long lasting paintwork protection even in the harshest of climates.

Unique coating system combines a blend of Nano composite, PTFE and Acrylic Resins with UV screens which cure to form a tough, long life barrier against environmental attack, even in the harshest climates.

Fully tested on both automotive and marine paints. Contains the latest advanced screening technology to lock out harmful UV sunlight.

Leaves a lustrous deep gloss shine and repels water and dirt build-up for easy maintenance.

#XP-90020 500ml



CLAY-2-GO LUBE & BAR

Spray lubricant and clay bar

The professional's choice for lubricating surfaces when using clay bars, clay pads or clay towel.

A specially formulated lubricant to help prevent surface marring which is caused primarily through drying out issues due to friction.

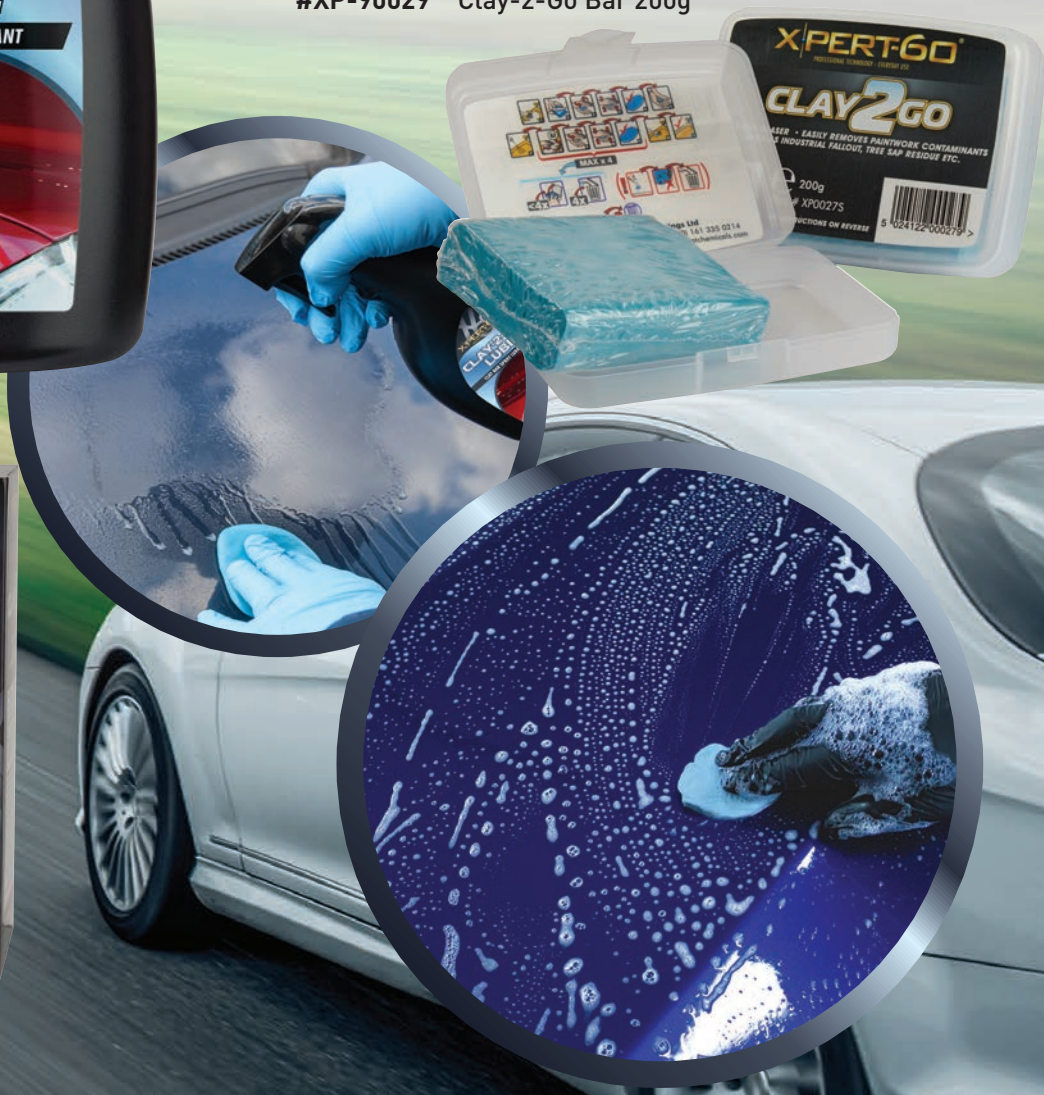
Easy to apply, creates a surface barrier through the claying process and is easy to wipe down once decontamination is complete.

Delivers a superior performance to conventional methods i.e. soapy water.

#XP-90040 500ml

#XP-90286 Clay-2-Go KIT

#XP-90029 Clay-2-Go Bar 200g



HI-ACTIVE TAR REMOVER

Hi-performance solvent blend



For the rapid removal of road tar spatter, oil, grease, silicone and other adhesive residues.

Quickly dissolves and removes all oil-based deposits from paintwork e.g. Bitumen, tar 'spatter' grease, oils and glues.

Removes oil, fuel stains and tree sap from paintwork and glass. Also great for removing white polish residues from exterior plastic trim/bumpers.

Can also be used on vehicle interiors to remove oil stains, ink marks, chewing-gum deposits from seats, carpets and hard trim surfaces.

#XP-90052 325ml



DETAILING ANCILLARIES



A XPERT-60 Arid Microfibre Drying Towel

50 x 80cm Premium edgeless, dual-layered 600gsm micro-fibre, no lint, scratch-free, drying towel. Absorbs car wash water quickly and easily.

#0214



B Micro-Ace Polishing Cloth

Enhanced buffing action for higher gloss. Lint free microfiber traps dirt, dust and polish residues. Leaves no marks or scratches.

#0225S



C Microfibre Cloth

Lint free premium cloth for cleaning, detailing and polishing. Non-scratch weave.

#XP-90022



D XPERT-60 Polish Applicator Sponge

Ensures the even application of polishes and waxes.

#0222



E XPERT-60 Jumbo Sponge

Large washing sponge. Highly absorbent, long lasting, trade proven.

#XP-87311



F Easi Glass Scraper & Blades

Metal retractable safety scraper.

87501A



G Pet Hair Brush

Contoured rubber tool for removal of pet hairs from fabric seats and carpets.

#89002



XPERT-60 Foam Mops

Available in 4 different strengths of cut and up to 3 sizes.

All mops use the “fast-fix” system of attachment to backing plates.

XC-15 Gold Microwool

The latest innovation in compounding pad technology, delivers the speed of cut of a conventional lambswool pad. Effortlessly removes deeper scratches (P1500) but leaves a high gloss finish.

90015	80 x 25mm
90014	150 x 25mm
90026	180 x 25mm

P-15 White Foam

Coarse compounding foam. Use for removing deeper scratches from harder/aged lacquers. Durable and long-lasting polishing action.

90017	80 x 25mm
89910	150 x 25mm

P-30 Orange Foam

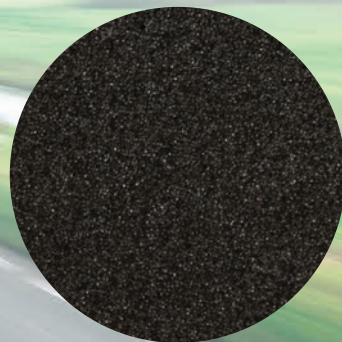
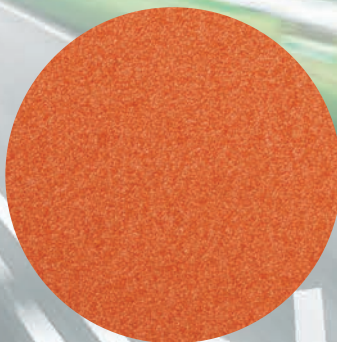
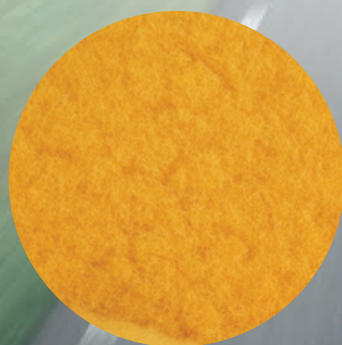
Medium/fine, swirl-removing compounding mop. Leaves a high gloss finish to any paintwork.

90025	80 x 25mm
90024	150 x 25mm

P-40 Black Foam

Ultra fine and soft polishing foam. Removes holograms, will not create swirls and leaves a mirror finish to any paintwork.

MMB33009	80 x 30mm
91211	150 x 30mm
MB33003	175 x 30mm



Fast-Fix backing plate

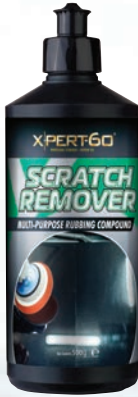
Chamfered edge for easy peel without damage to foam mop. Backing plate fits exactly to the area of Fast-Fix on the foam mop to ensure easy centring and total reinforcement of the pad action. Fully cushioned support designed to provide maximum control, delivering improved performance and superior final finish.

Available in the following sizes: 73 x 14mm (#B22204), 112 x 14mm (#B22203), 138 x 14mm (#91104) and 156 x 14mm (#B22202)

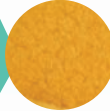
POLISHING ANCILLARIES

XPERT-60 Scratch Remover

STEP
1



Heavy Scratches/
Oxidation or P1200
Sanding Marks



XC-15
Gold
Microwool

or

P1500 - P3000
Sanding Marks /
Newly Painted Panels



P-15
White
Foam

or

Swirl Removal
and Finish on
Lighter Colours



P-30
Orange
Foam

*Refer to Technical
Data Sheets for full
usage instructions
on machine running
speeds etc.*

XPERT-60 Hologram Remover

STEP
2



Finishing Glaze

Swirl Removal



P-30
Orange
Foam

or

Light Swirl/
Hologram Removal

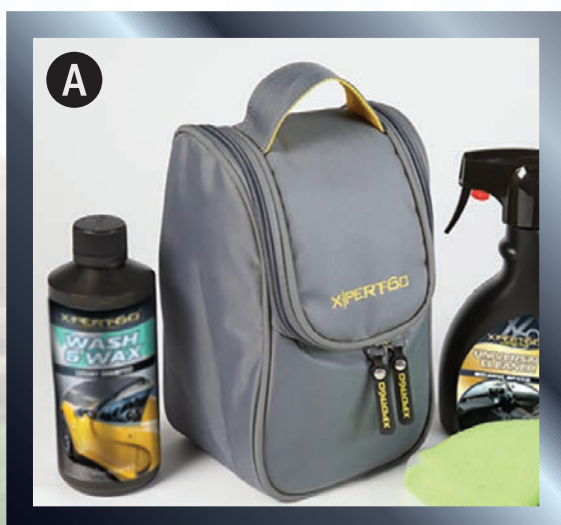


P-40
Black
Foam





Whether it's promoting a valeting service or simply pride in the brand, the XPERT-60 range of merchandise and work/casual wear has been created to enhance customer experience.



A XPERT-60 Small Bag

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Branded with XPERT-60 zip-pull and embroidered logo.

#XP077#

B XPERT-60 Medium Bag

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Branded with XPERT-60 zip-pull and embroidered logo.

#XP078



C



C XPERT-60 Detailers Bag

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Multiple interior compartments for products. Branded with XPERT-60 zip-pull and embroidered logo.

#XP040

MERCHANDISE

B Branded Fleece

Embroidered logo on left breast. A quality garment made from 250 series anti-pill symmetry fleece. Short 1/4 zip and in a pullover style, fleece cuffs, two zipped lower pockets and an adjustable shock cord hem. Available in Medium, Large, XL

#0142/M/L/XL

A Branded Polo

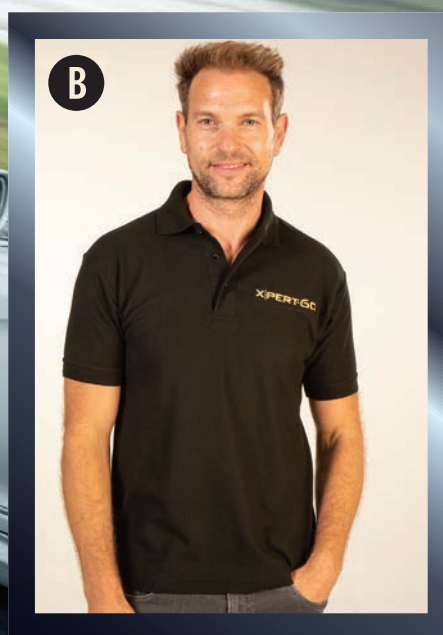
Embroidered logo on left breast. 50% Polyester 50% Cotton Reactive dyed, knitted raised collar & cuffs, taped neck, taped side vents with extended back. 3 self coloured button placket. Washable at 60°. Available in Small, Medium, Large, XL

#0125/Black/S/M/L/XL

C Branded Beanie Hat

Embroidered logo on front. A classically styled winter beanie hat with a wide turn up. 100% soft feel acrylic with embroidered logo. Colour: Black One size fits all.

#0147/XPERT





F Air Freshener

40mm x 90mm branded air freshener with classic scent.

#XP039

B XPERT-60 Key Ring

Lightweight, tactile, flexible and durable. Complete with traditional split ring key attachment.

#XP079

C XPERT-60 Pen

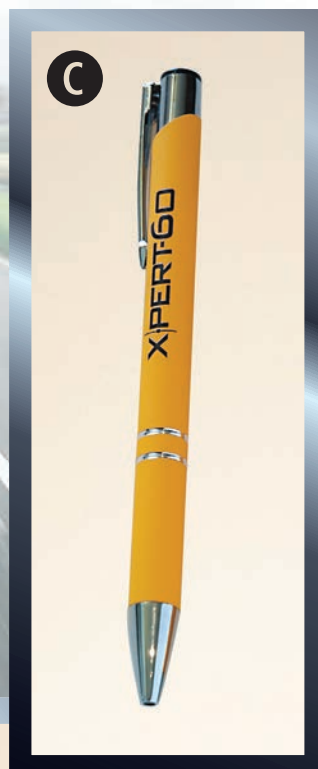
Soft touch rubber coating on the barrel provides a silky touch and comfortable grip. Aluminium construction makes this pen just the right weight for smooth writing.

#0126/XPERT

D Clock

Stainless steel wall clock with a modern brushed steel finish. 3 hands quartz movement.

#CON101



E Mouse Mat

Quality finished mouse-mat with a 3mm foam base. non-slip and Offering perfect mouse control for balled or optical mice.

#0088

F Coaster

Matching the mouse mat with a 3mm foam base, this coaster is tough and durable.

#0101

GAmericano Cup

Microwave and top-rack dishwasher safe. Double walled so your drink will keep warmer for longer. Stops excessive heat transfer to the hands.

#0104

H Carry Bag

Durable screenprinted fabric bag.

#0106





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XPERT60[®]

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CONCEPT



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